**Project Title: Smart fashion recommender Application Project Design Phase-I** - **Solution Fit Template Team ID:**PNT2022TMID15104

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

-Chatbot is developed in this project.

-Supports for many browsers.

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-is an alternative to digital notetaking

**AS**

**5. AVAILABLE SOLUTIONS**

Which solutions are available to the customers when they face the problem

What constraints prevent your customers from taking action or limit their choices

of solutions? i.e. spending power, budget, no cash, network connection, available devices.

-Requires Proper Network Connnection. -.

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**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

Who is your customer?

i.e. working parents of 0-5 y.o. kids

-Customers are wanted to buy fashion items in short time tim

**Explore AS, differentiate**

**Define CS, fit into CC**

Based on customer inquires preferences. -Stress Free Shopping Experience. -Seamless Real Life Interaction

can allow to personalize product pages. -Chatbot Can Helping Every Time. -Reduce Customers Frustration

and build customer loyalty and affinity. -24/7 Service Available For Customers -Cuatomer Data security Is Provided

i.e. directly related: ﬁnd the right solar panel installer, calculate usage and beneﬁts; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

**BE**

**7. BEHAVIOUR**

What does your customer do to address the problem and get the job done?

**RC**

**9. PROBLEM ROOT CAUSE**

What is the real reason that this problem exists? What is the back story behind the need to do this job?

i.e. customers have to do it because of the change in regulations.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

Which jobs-to-be-done (or problems) do you address

for your customers? There could be more than one; explore different sides.

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**Identify strong TR & EM**

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| **strong TR Identify & EM** | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news.  -Reduce Customer Service Charges  -Improve Lead Generation  -Monitor Customer NeedsTo Gain Insights | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  If you are working on a new business proposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customer limitations, solves a problem and matches customer behaviour.  -Users Can Directly Talk To Chatbot Instead Of Navigating Screens For Booking Online | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   What kind of actions do customers take online? Extract online channels from #7  -Capable Of Serving Contant Level Quality In Short Period Of Time   * 1. **OFFLINE**   What kind of actions do customers take ofﬂine? Extract ofﬂine channels from #7 and use them for customer development.  -Aware Of Usage Of Chatbots |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design.  -Need More Time To Process And Respond To Query |

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